

Oakland County
State of Homelessness
5/17/19





Point in Time (PIT) Count JANUARY 30, 2019

262Emergency
Shelter

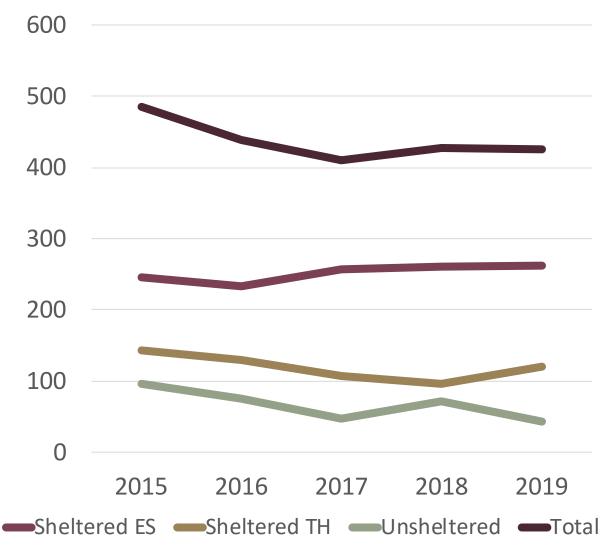
120 Transitional Housing 43 Unsheltered





427 TOTAL

PIT 2015-2019

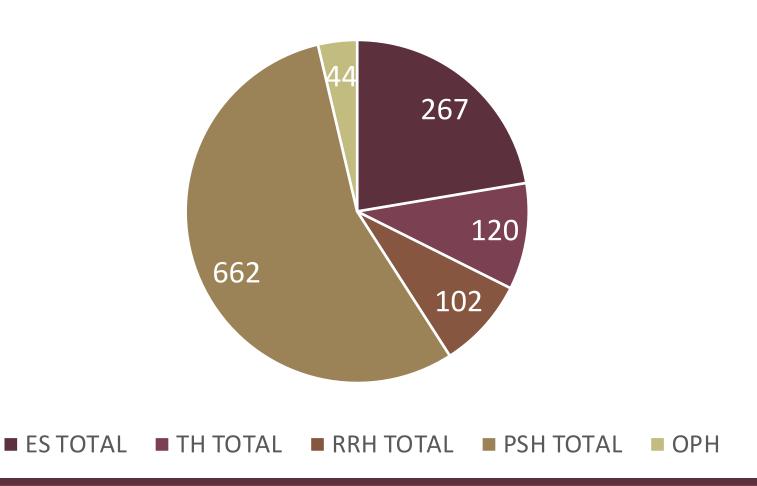




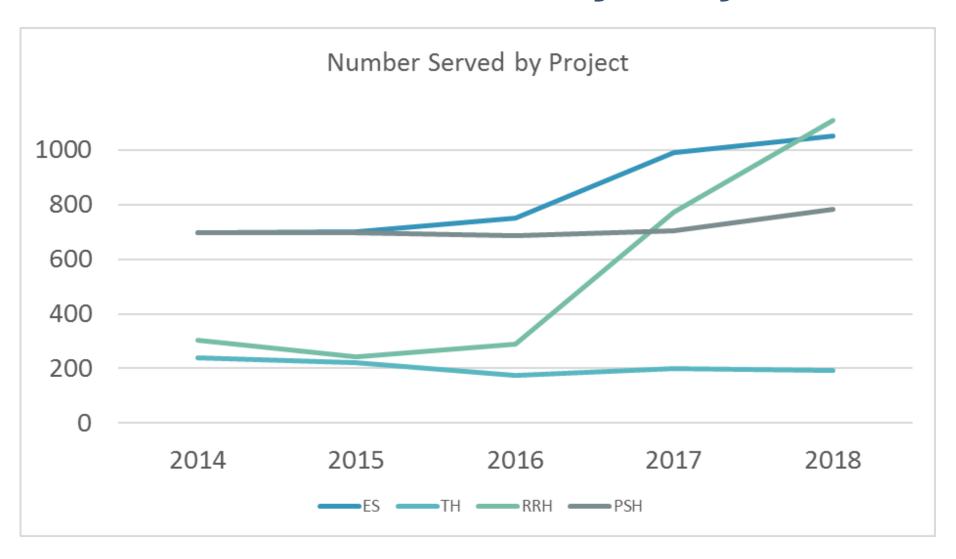




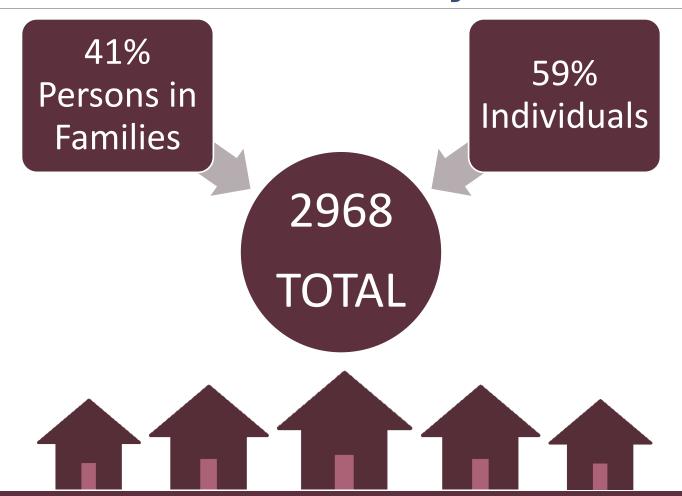
Housing Inventory Chart (HIC) 2019



Persons Served by Project



Homeless Persons in Oakland County 2018



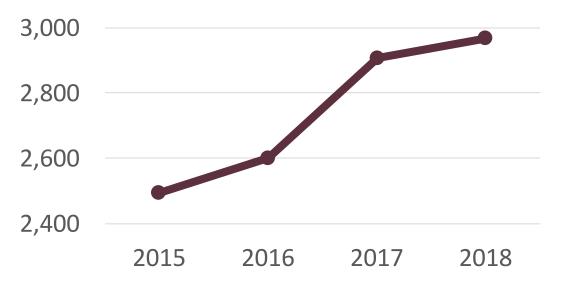
Literally Homeless





2018- 2,968 literally homeless persons

- Category 1
- Disabling condition: 52%
- Average age: 32
- Singles: 59%
- Children (under 18): 26%
- Top prior living situation: 37% place not meant for habitation & 33% ES.
- First time homeless: 27%
- More than 12 months homeless: 20%



Veterans



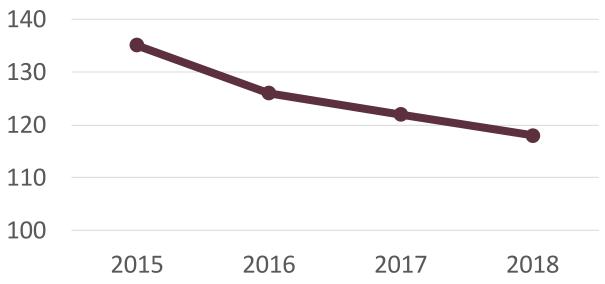


Veteran BNL

- 15 active as of 4/1/19
- Identified per month: 5
- Housed per month: 1
- Deactivated per month: 3

2018- 118 Homeless Veterans

- Disabling condition: 67%
- Average age: 51
- Singles: 86%
- Male: 78%
- Children in HH: 0%
- Prior living situation: 30% not meant for habitation & 37% ES
- First time homeless: 30%
- More than 12 months homeless: 18%



Seniors

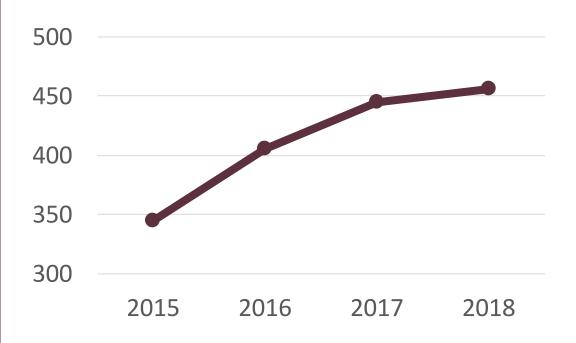




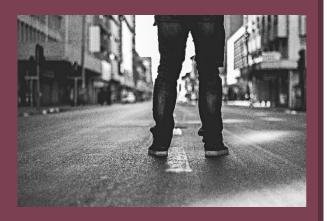


2018- 456 homeless seniors

- Disabling condition: 79%
- Average age: 60
- Singles: 90%
- Top prior living situation: 32% not meant of habitation & 31% ES
- First time homeless: 32%
- More than 12 months homeless: 22%



Chronically Homeless

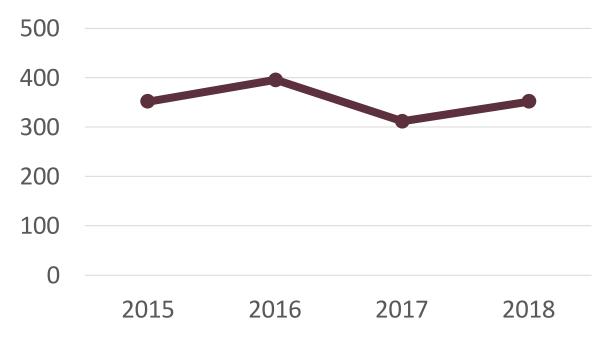


CH BNL

- 36 active as of 4/1/19
- Identified per month:
- Housed per month: 3
- Deactivated per month: 8

2018-351 chronically homeless persons

- Disabling condition: 100%
- Average age: 43
- Children in HH: 2%
- Prior living situation: 47% not meant for habitation & 30% ES
- More than 12 months homeless: 83%



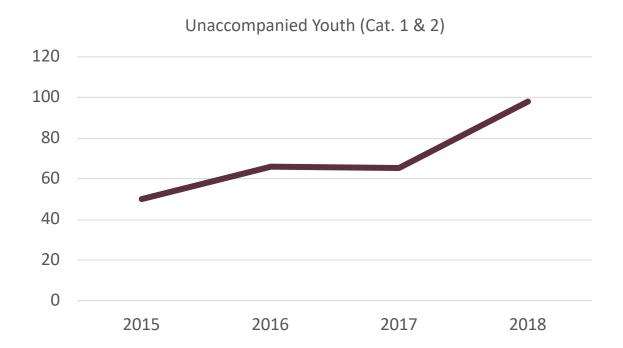
Youth





2018: 98 unaccompanied youth (Cat.1 & 2)

- Cat 1: 47%
- Under the age of 18
- Average age: 16
- Disabling condition: 63%
- Prior living situation: 71% Staying or living with a family member & 12% ES
- First time homeless: 72%



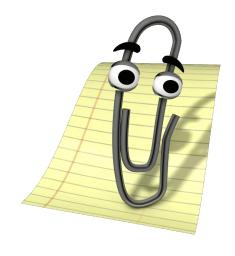
Questions?

HMIS questions: hmishelp@chninc.net

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OUTCOMES

MSHDA Pay for Performance

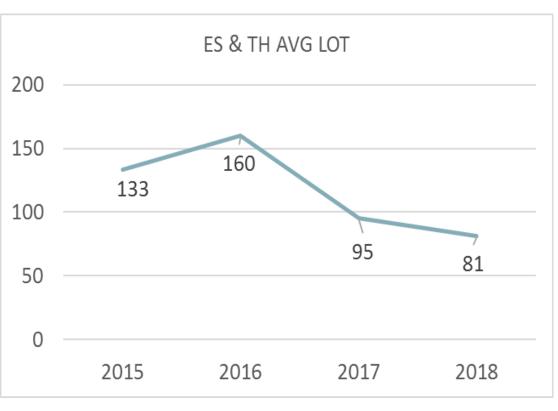
	THRESHOLD	ОС
M 1: Percent of RRH clients that entered from the streets, shelter, transitional housing or a Safe Haven as measured by the "Prior Living Situation".	80%	87%
M 2: Percent of Literally Homeless Veteran Leavers exiting to Permanent Housing -OR- Temporarily Staying with Family/Friends.	85%	69%
M 3: Percent of HP leavers exiting to permanent housing including	85%	95%
M 4: Percent of RRH leavers exiting to permanent housing including	85%	72%
M 5: Percent of RRH Households with a completed VI-SPDAT (Version2).	85%	96%
M 6: Percent of ES Households with a Project Stay >14 days that have a completed VI-SPDAT (Version2).	85%	98%
M 7: Percent that CoCs have decreased the average length of time individuals remain homeless when comparing data from the current year to the previous year	CY 17 184	CY 18 155

System Performance Measures

- Implemented by HUD in 2015
- Covers the HUD FY
- Analyzes the performance of the Coordinated Entry and projects in the CoC (SO, ES, TH, RRH, PSH)
- Includes 7 Measures (6 applicable for Oakland)
 - 1. Length of Time Persons Remain Homeless
 - 2. Exits to Permanent Housing with Return to Homelessness
 - 3. Number of Homeless Persons
 - 4. Employment and Income Growth for CoC Funded Projects
 - 5. Number of Persons First Time Homeless
 - 6. Regarding Cat.3 N/A
 - 7. Permanent Housing Placement Retention



Average Length of Time Homeless

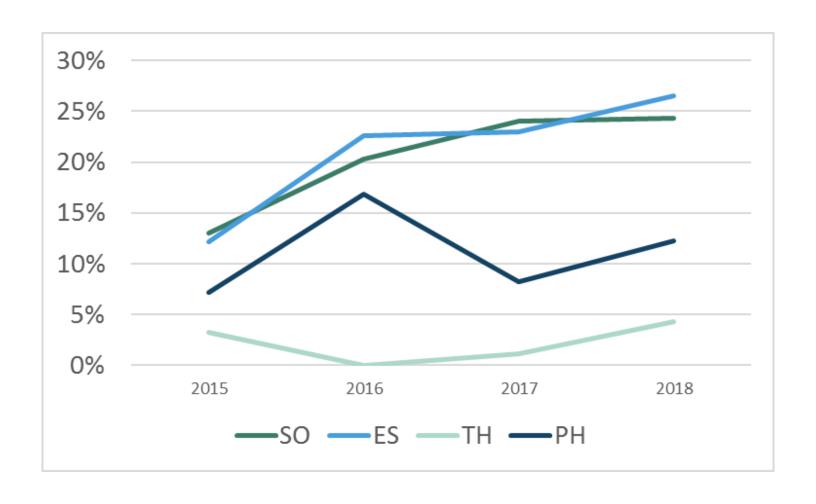


In 2017 PH (RRH and PSH) were included in the LOT count.

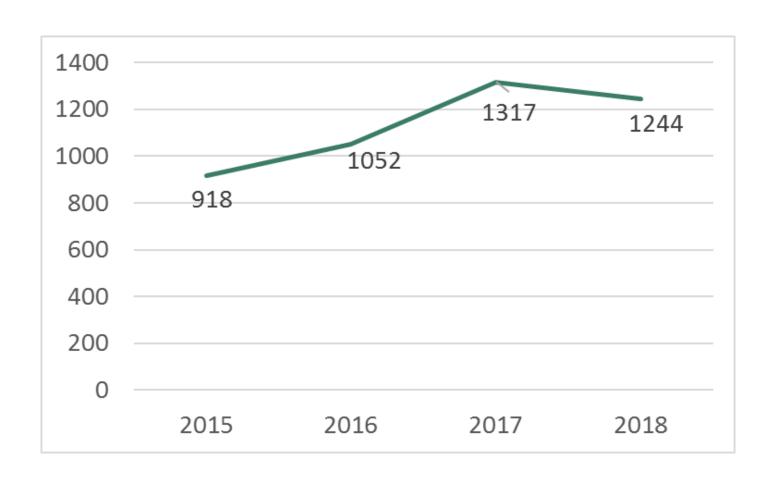
Average LOT for ALL: 180

Median LOT for ALL: 73

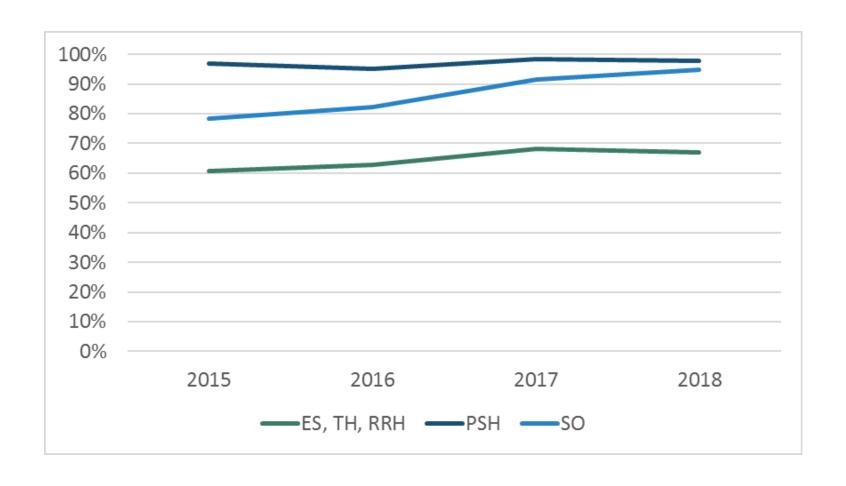
Returns to Homelessness in 2 Years



Number of Persons 1st Time Homeless



Permanent Discharge Destination and Retention by Project Type





AFFORDABLE HOUSING

What is Affordable Housing?

HUD and many government, philanthropic and academic institutions define affordable housing as housing for which the occupant(s) pay no more than **30 percent** of their pre-tax income for housing costs, including utilities.

What is Affordable Housing?

Fair Market Rate (FMR): An estimate of the market value of property based on the buyers' willingness to pay a seller in the market.

Area Median Income (AMI): The household income for the median/middle household in a given region.

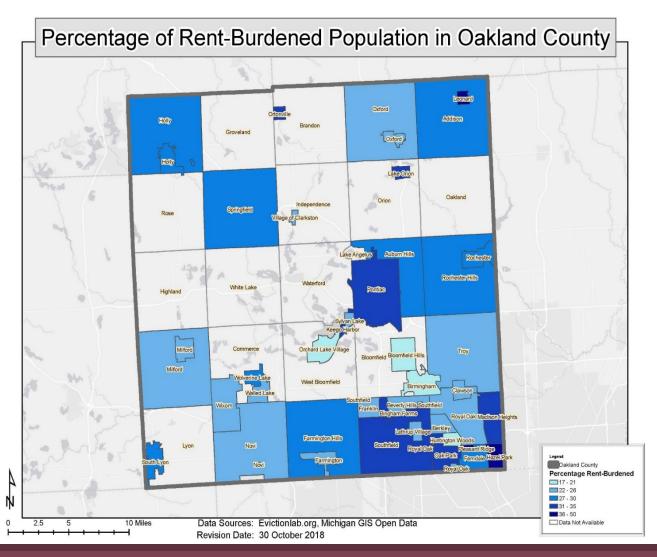
Subsidized Housing: Residential dwellings receiving government assistance.

Rent Burdened: Spending more than 30 percent of the pretax household income on rent.

Fair Market Rent

	2016	2017	2018
1BR	\$701	\$727	\$753
2BR	\$911	\$940	\$967
3BR	\$1,207	\$1,238	\$1,261
4BR	\$1,300	\$1,337	\$1,371

Demand for Affordable Housing



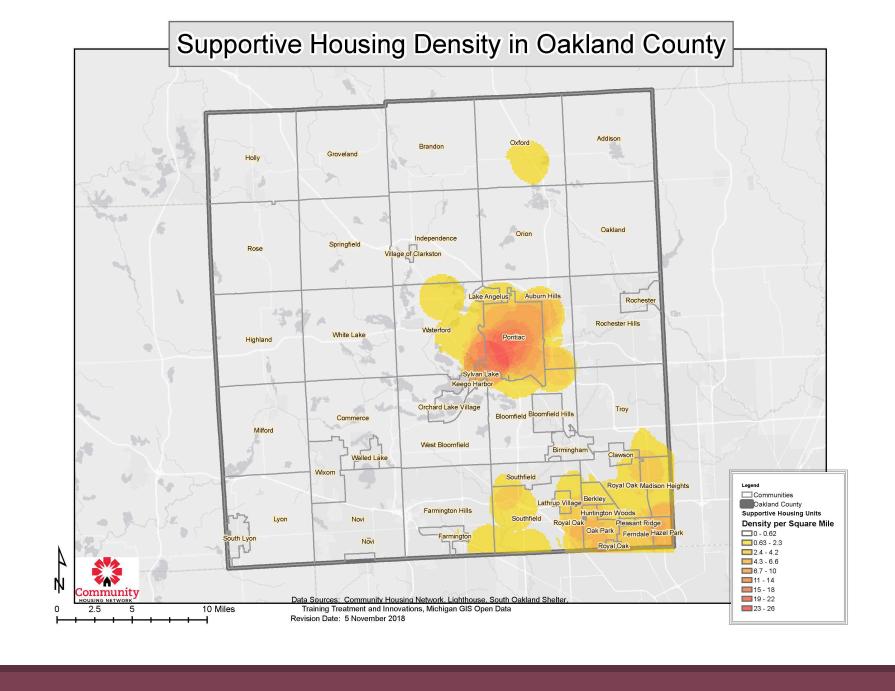
2000-2014

- 50% increase in the number of lowincome renters (20,764 to 30,989).
- 19% <u>decrease</u> in the average # of affordable units available (from 39 to 32) per 100. (Urban Institute)

Community Impact

Housed people are less likely to use emergency services including hospitals, jails, and emergency shelters (National Alliance to End Homelessness)

The demand for affordable housing continues to rise as more residents fall into homelessness. In 2017, 85% of persons entering into homeless programs experienced homelessness for the first time (OCHMIS)



Housing Choice Vouchers, per Census Tract, in Oakland County Addison -Brandon' Groveland Oakland Auburn Hills Lake Angelus Highland Keego Harbor, Orchard Lake Village Bloomfield Bloomfield Hills West Bloomfield Clawson Walled Lake Farmington Hills Lyon Oakland County Communities Farmington Novi Census Tracts ■ No HCVs or No Data Number of Units 1 - 12 13 - 30 31 - 60 61 - 120 Data Sources: Community Housing Network, HUD Affirmatively Furthering Fair Housing Raw Data AFFHT0004 (Nov. 2017). 10 Miles Michigan GIS Open Data **121 - 191** Revision Date: 21 March 2019

Questions?

HMIS questions: hmishelp@chninc.net

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ADVOCACY & PUBLIC AWARENESS

Advocacy and Public Awareness Policy Agenda WIP

Approved 4.17.19

1. To increase affordable housing units throughout Oakland County communities, as articulated in the guiding principles set forth by the <u>Alliance for Housing</u>¹.

Objectives:

- 1. To increase rental housing stock by fostering collaborations with landlords throughout Oakland County.
 - Utilize 2019 Maps [2-Outcomes data map that includes CoC providers] to determine zip code density and increase zip code diversity in Oakland County.
 - Utilize strategies in collaboration with Built for Zero pilot studies.
- To align advocacy strategies with regional, state and national efforts, to create more effective means to advocate for changes to policies impacting affordable housing resources.
 - Align with MCAH efforts to create new tools for landlord and property management engagement to include tax incentives and damages/risk mitigation fund for landlords/property managers.
- 2. To identify key private and public stakeholders and pursue partnerships that further support the mission (put link to the alliance website of mission) of the Alliance and housing related activities of member organizations.

Objectives:

- 1. Support the work of the Strategic Plan Implementation Funding and Partnership Committee to provide materials as needed to explore grants and diversify funding for the Alliance.
 - Provide supporting materials and literature to provide advocacy for grant opportunities
 - Develop and foster relationships with additional community stakeholders to benefit diversification of funding.

3. Engage in advocacy with private and public partners on creating a welcoming and diverse community for all in Oakland County.

Objectives:

- 1. To align advocacy efforts with regional, state and national efforts to create protections for low-income tenants.
 - Align with MCAH efforts to create protections for low income tenants to include legal protections against housing discrimination (source of income and ban the box) and eviction expungement.
 - Outreach to other agencies and organizations to support joint efforts to address segregation, racial disparity and other social justice issues that impact community members from accessing housing in the community of their choice.
 - Assist in promotion of community wide trainings in collaboration with other Alliance committees to educate and support community stakeholders on relevant issues related to housing.
- 2. To identify and implement practices as a CoC to reduce barriers for access to housing resources and programs.
 - Implement a system with Functional Sentencing to reduce barriers for those with legal issues preventing them from accessing permanent supportive housing programs.
 - Advocate for an exception or waiver to the Fair Market Rent standards set forth for our region to address rate disparities with rent reasonableness in the County.
- 4. To provide a comprehensive and proactive coordinated communication response through the Alliance and its partner agencies.

Objectives:

- 1. To develop a Public Awareness / Communications Subcommittee
 - Develop and implement a Communications Plan to include proactive communications and coordinated response system for events and activities.
 - Develop a formalized template for communications to media/legislators/community stakeholders.
 - Develop messaging about who is homeless to shape picture of diversity.
 - Develop talking points to be used by partner agencies to address needs across the CoC.

¹ Refer to the Affordable Housing Guiding Principles set forth by the Affordable Housing Committee. In general terms this includes 1. Promoting Community Integration, Access to Supports, Mixed Income Development, and Deconcentration of Poverty.

MCAH Advocacy Day

Michigan Homelessness Advocacy Day

#EndMIHomelessness

There were 63,024 homeless persons in Michigan in 2017.
We can do better.

Make it easier to obtain vital documents in Michigan

 Support HBs 4152 & 4153 which allow County Clerks to charge the same fee for birth records whether they are obtained locally or from the MDHHS Central Registry.

Increase access to affordable housing

 Create a permanent funding source for the Michigan Housing and Community Development Fund (MHCDF).

Decrease barriers to affordable housing

Support Representative Wittenberg's source of income discrimination bill
which would make it illegal for landlords to reject potential tenants based on
their income, including vouchers, SSI/SSDI, veterans benefits, and any other
legal form of income.

Increase funding for homeless services

- Support appropriations increase for the Emergency Shelter Program (ESP) from \$18 to \$24 a day.
- Support the Governor's budget proposal for \$226,000 to reimburse MDHHS
 Central Registry and public service agencies that provide documentation of paying birth certificate fees on behalf of category 1 homeless clients at county clerk's offices.



Michigan Coalition Against Homelessness

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Obtaining Vital Documents in Michigan

Birth certificates are necessary for school enrollment, many MDHHS services, & obtaining a state ID

EXITING HOMELESSNESS REQUIRES VITAL DOCUMENTS



In a 2017 survey of homeless service providers, birth certificates were identified as the most difficult document to obtain for people experiencing homelessness. ¹



Individuals experiencing homelessness need a birth certificate to get a state ID, which is required to access services, medical care, shelter, employment, and more. ²

OBSTACLES TO ACCESSING BIRTH CERTIFICATES

Birth certificates held by DHHS can cost up to 3x as much as those at the county level and take longer to process.³

\$

13.38

Average cost of birth certificate at county clerk office \$\$\$

34.00

plus processing fee

Cost of birth certificate at MDHHS Central Registry (unwed mothers before 1978 and adoptions) MDHHS Central
Registry
19%
Local County
Clerk
37%

Other County MI
21%

Outside of M 23%

Origin of Birth Certificate Asks

HOW YOU CAN HELP

 Support HBs 4152 & 4153 which allow County Clerks to charge the same fee for birth records whether they are obtained locally or from the MDHHS Central Registry.



Jason Weller, Michigan Coalition Against Homelessness Phone: 517-853-3888

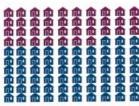
Email: Jweller@mihomeless.org

Increasing Access to Affordable Housing

Michigan needs to invest in affordable housing now

MI HOUSING AND COMMUNITY DEVELOPMENT FUND

The MHCDF was created in 2008 to develop and coordinate public and private resources to meet the affordable housing needs of low income, very low income, and extremely low income households. ¹



In Michigan for every 100 extremely low income renters there are only 37 affordable and available units. ²



The MHCDF has only received funding twice: 2008 and 2012. 3

MICHIGAN IS FALLING BEHIND

Housing Trust Fund, ongoing, dedicated funding source Housing Trust Fund, no dedicated funding source

30 U.S. states have an ongoing, dedicated source of revenue for housing trust funds outside of the appropriations process.⁴

REAL ESTATE TRANSFER TAX DOCUMENT RECORDING FEE

STATE GENERAL FUND

STATE HOUSING FINANCE AGENCIES
INTEREST FROM REAL ESTATE ESCROW ACCOUNTS

The real estate transfer tax is the most popular dedicated revenue source. 4

HOW YOU CAN HELP

 Create a permanent funding source for the Michigan Housing and Community Development Fund (MHCDF).



Laurel Burchfield, Michigan Coalition Against Homelessness Phone: 517-853-3894

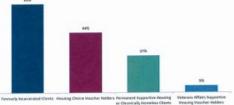
Email: Lburchfield@mihomeless.org

Decreasing Barriers to Affordable Housing

You shouldn't be discriminated against because of your source of income

SOURCE OF INCOME DISCRIMINATION

Clients That MI Landlords Typically Will Not Accept



44% of MI homeless service providers said landlords typically won't rent to clients who are Housing Choice Voucher holders. 1



Only 1 in 3 voucher holders nationally are protected from source of income discrimination. ²

PROTECTIONS HELP LOW INCOME FAMILIES

Landlard Dazilal Rate of Vourilles Habiters

ten Vourilles Habiters

Source of income protections result in fewer landlords denying voucher holders. ²



Housing Choice Vouchers expand housing options to higher opportunity neighborhoods with better schools and employment opportunities.³

HOW YOU CAN HELP

 Support Representative Wittenberg's source of income discrimination bill which would make it illegal for landlords to reject potential tenants based on their income, including vouchers, SSI/SSDI, veterans benefits, and any other legal form of income.



Laurel Burchfield, Michigan Coalition Against Homelessness

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Funding Homelessness Services in Michigan

Funding homeless services is a smart investment

EMERGENCY SHELTER PROGRAM (ESP)



In 2018, ESP funded **68** emergency shelters and **34** motel service providers.¹ MICHIGAN \$18/night OTHER STATES \$25 - \$78/night

Michigan's per diem rate for FY19 is far below the national average, limiting the support that shelters can provide. ¹



Approximately 40% of all ESP funding is TANF.¹

BIRTH CERTIFICATES



Most homeless service agencies pay for client birth certificates through separate agency, private, or client funds.²



Each month, MI homeless service providers help between 5-6 adults and children obtain their birth certificate each month.²

HOW YOU CAN HELP

- Support appropriations increase for the Emergency Shelter Program (ESP) from \$18 to \$24 a day.
- Support the Governor's budget proposal for \$226,000 to reimburse MDHHS Central Registry and public service agencies that provide documentation of paying birth certificate fees on behalf of category 1 homeless clients at county clerk's offices.



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Advocacy Committee Public Awareness Subcommittee

- Communication Plan Development
 - 2 3 Communication priorities (i.e. Homeless Awareness Week, Affordable Housing)
- Crisis Communication Plan
- Soliciting new members!

Questions?

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