



Oakland County Outcomes Committee Meeting Minutes

March 10, 2025

Attendees: Bonnie Haney, Gisele Poole, Julia Steinberg, Erinn Johnson, David Permaloff, Genny Bull, Matt McCormick, Rebecca Fitzgerald, Sian Washington, Holly Gauthier, Ashley Cuniberti, Bella Levitt, Kevin Bogg, Leah McCall

Follow-up on Outcomes Focus Areas

- Group reviewed Brittany Coronado's Recommendation Report and discussed updates
 1. Build a culture of engagement
 - Hired Landlord Engagement Specialist
 - Quarterly newsletter to be sent out widely (listservs, social media, Oakland County, Board of Commissioners, etc.)
 - Link to dashboards
 - Veteran and registry data
 - Prevention and McKinney-Vento data
 - Success stories
 - Admission information
 - Community events/calendar
 - Advocacy efforts
 - Taking suggestions for content and distribution
 2. Housing & Landlords
 - Landlord Engagement Specialist hired to meet with landlords
 - Admission
 - Reciprocity shelter availability app and housing funding/resources
 - Landlord Engagement Workgroup meets virtually monthly
 - Next meeting is March 20 at 9am
 - Bonnie suggested focusing on finding housing for larger household (3+ bedrooms)
 3. Employment & Staffing
 - This committee isn't able to take actionable steps around changing policy and funding
- Group will plan to revisit these focus areas quarterly

Dashboards

- Group reviewed Community Analysis Dashboard and Community Snapshot Dashboard

- <https://www.oaklandhomeless.org/communityanalysis>
- <https://www.oaklandhomeless.org/community-snapshot-dashboard>
- Suggested to add an explanation of acronyms and definitions for “stayers/leavers”, etc.
- Group will review the updated dashboard at the next meeting and plan to update quarterly

Next Outcomes Meeting: April 14, 2025