



## **Strategic Planning, Funding and Advocacy Committee (SPFAC) Meeting Minutes 8.5.2024**

**Present:** Ashley Cuniberti, Julia Steinberg, Erinn Johnson, Max Glick, Rob Boyle, Eric Burton

### **Strategic Plan & Funding**

#### **Advocacy and Public Awareness**

- Community Resource Day
  - Group discussed planning a community resource day like similar events held in the past that used to take place at Royal Oak Farmers Market with several agencies and vendors in attendance.
  - The Alliance does not have capacity to lead organizing a large event in autumn but would like to create a subcommittee with another organization taking the lead and the Alliance can step in to help out where needed.
    - Could perhaps tie the event to another community event such as the September 17 voter registration event.
  - Group discussed hosting a community resource day in mid-October prior to the election.
    - The Secretary of State's mobile unit is available for later hours on Wednesdays.
    - Aiming for the week of October 7-10th (Wednesday, October 9; 4pm-7pm) either 10am-1pm or 4pm-7pm depending on Genesis's availability.
    - Lighthouse & CHN are both interested in participating.
  - Would like to book the Secretary of State's mobile unit which has the following requirements for booking:
    - "We require a room to set up in, with access to electrical that has good cellular coverage, we require all organizations to schedule appointments for the individuals that will be visiting the Mobile Office while it is there, and the Mobile Office visit is not open to the public, it is just set up for the organization and the clients of the organization, we also require at least 20 individuals scheduled at the time of the event or we reserve the right to cancel."
  - Would like to have a draw to bring people out, such as free haircuts, Honor Community Health's mobile clinic, a food box giveaway, etc. in addition to voter registration, legal aid.
  - Discussion around transportation, shuttles, bus lines.
  - Suggested to bring up the event at the next GM meeting but would like to have agencies locked in prior to September to have enough time to advertise the event.



- Ashley will reach out to other agencies that may be interested including Genesis Church, Honor Community Health, Lakeshore Legal Aid, etc.
  - Will ask Genesis's date/time availability and if they can provide coffee.
  - As soon as the date is locked in, Erinn will book the Secretary of State's mobile unit.

**PR Portion**