



ALLIANCE FOR HOUSING

Strategic Planning, Funding and Advocacy Committee (SPFAC) Meeting Minutes 5.6.2024

Present: Leah McCall, Ashley Cuniberti, Julia Steinberg, Jenny Poma, Erinn Johnson, Eric Burton, Max Glick, Marc Craig

Strategic Plan & Funding

- Blueprint
 1. The 3 RHP workgroups have combined and merged in with the 5 Blueprint workgroups that have overlapping goals.
 2. The work is being organized and moving forward and will look at updating goal timelines.

Advocacy and Public Awareness

- Handout Review: Review, Discuss, Update
 1. CERA One-pager
 - Outlines the successes of the program
 2. Alliance One-pager
 - Outlines mission and goals that we are advocating for
- County Meeting – Update
 1. Goal: Arrange a meeting with Oakland County Public Health & Safety Committee & Finance Committee to present CERA findings
 2. Make an ask for ongoing flexible funds and/or prevention funds
 - We have \$40,000 between PNC grant and United Way grant
 3. Khadija asked we wait until CDBG is closed out to present all findings this summer
 4. We need to differentiate that what we are asking for is not another CERA program (an ongoing need for affordable housing that has been a need since before COVID vs. COVID assistance)
 5. Show the cost of eviction prevention compared to cost for sheltering
 6. Housing navigation piece is critical as well as ability to leverage funding sources
- Get Out the Vote
 1. Update and Discussion
 2. Partner with other organizations (League of Women Voters, etc.) to support get out the vote efforts
 3. United Way Voter Engagement trainings info will be sent out with minutes
 4. Digital voter registration:
https://turbovote.org/?gad_source=1&qclid=Cj0KCQjwltKxBhDMARIsAG8KnqV6jHKwE19QPtXyPoMIMDPsKMR_4ldLITsrLHBHiiyT50oYZ6oO-0aAj37EALw_wcB
 5. Max will work on coordinating a workgroup to move forward with Eric and Erinn

PR Portion

Next Meeting: June 3, 2024