

2015 Project Homeless Connect Event Report

(To be completed no more than 30 days after your event)

If you have any questions, please contact Kelly Squiers at 517-853-3887 or email at phc@mihomeless.org.

Instructions: There are three parts to this event report. All parts must be completed in full. You may attach photos or news articles from your event, but it is not required. Report must be turned in within **30 days of your** event, noting that failure to complete report 60 days after event results in loss of grant and your organization becomes ineligible to apply for future PHC grants.

PART ONE

Basic Event Information:

Continuum of Care: Alliance for Housing (MI-504)

County (counties) served: Oakland County

Location of Event (Name and Address):

Genesis Church

309 N. Main St., Royal Oak, MI 48067

Date of Event: Wednesday, November 18th

Hours of Event: 10:00am-3:00pm

Number of volunteers: 40

Number of service providers (organizations): 41

A best practice from your event: Utilizing various forms of advertising (lawn signs, and large banner, significant media contact), engaging County officials to speak at the event, partnering with a very active host site (Genesis)

Event Demographics:

If HMIS data collection was utilized, that may be submitted instead of the following subsection.

Number of Guests Served: 214

Number of Male Guests: 78

Number of Female Guests: 117

Number of children (0 – 18 yrs): 19

Number of guests who stated they were homeless: 67

Number of guests who stated they were doubled up or couch surfing: 36

Number of guests who stated they were unemployed: 101

Number of guests who stated they were a veteran: 19

PART TWO

Event Services:

Please complete the following chart with **all** the services offered at your event, which service provider offered the service, and the number of guests who utilized the service. The services which have been listed for you are the ones we are particularly interested in, but would like a **total list of all services** your event offered, so please add rows or attach another sheet.

HMIS users: Please fill out the first two columns of this chart as it provides qualitative information; your data should cover the third column of this chart.

Agency Name:	Service provided:	Number of guests served:
Community Network Services	Mental Health Resources	135
Enroll America	Health Insurance	32

Oakland Integrated Healthcare Network	Mental and dental healthcare network	35
OLSHA	Housing, utilities, food, condoms, parenting classes, preschool, brochure office staff, housing, furniture, weatherization	74
Oakland Primary Health Service	Blood glucose check, blood pressure screening, advertising OPHS services, Advertising teen health center services, outreach for Medicaid and marketplace	40
Common Ground	Mental Health, Crisis, Legal	60
Easter Seals	Stress management, adult services, relapse prevention, early childhood support services, autism, navigate program, young adult, psychiatric services for children, general, substance abuse/ OSAS, trauma care, medical OHIN	60
Oakland Schools	School services	53
Detroit VAMC	Veteran services	12
Gleaners	Food Bank	4
Hope Adult Shelter	Warming Shelter	68
Lighthouse of Oakland County	Emergency Services	79
Community Housing Network	Adopt A Family Foreclosure Prevention Counseling Getting My Own Address (GMOA) Homebuyer Programs PATH Property and Leasing Management Supportive Housing/Leasing Assistance Programs Homelessness Management Information System (HMIS) Veterans Housing Assistance Working With Continuum of Care Bodies Program	59
MCM/TCMPD		34
South Oakland Shelter	Emergency Shelter, Permanent Supportive Housing, Housing Programs	36
MDHHS	Food benefits, child care, emergency services	35
Jewish Family Service	older adult services: Geriatric Case Management Home Care Holocaust Survivor Assistance Emergency Financial Assistance Transportation Mental Health Counseling Meals on Wheels Housing Assistance Immigration and Citizenship Services - Individuals and families: Mental Health Counseling Access to Healthcare (Project Chessed) Emergency Financial Assistance	135

	<p>Family Crisis Support Housing Assistance Immigration and Citizenship Services Translation Services Domestic Violence Intervention Cancer Support Resources Transportation Adoption Information -Transportation-Immigration and Citizenship Services</p>	
Oakland County Veterans Service	<p>Benefits for Veterans/Benefits for Survivors/Dependents/Transportation Program/Buddy to Buddy Program /Department of Veterans Affairs /Great Lakes National Cemetery /Michigan Association of County Veterans Counselors /Michigan Veterans Affairs Agency/Michigan Works! /National Archives and Records Administration - Military Service Record Request /Proud to be a Vet /Pontiac Vet Center /State of Michigan - Veterans Employment Specialists</p>	22
Legal Aid + Defender	Case evaluations/ lawyer referral services	14
TTI SSVF	Referrals for basic needs (housing, veterans services, etc..)	13
Haven	Emergency Shelter, Counseling services	79
Crickett Insurance/Harbor Health	Health Insurance	30
Michigan Rehabilitation Services	Michigan Rehabilitation Services (MRS) partners with individuals and employers to achieve quality employment outcomes and independence for individuals with disabilities	46
Royal Oak Salvation Army	Emergency Services	77
Wayne Metro Community Action Agency	Emergency Services	45
Smart	Transportation Services	7
Advantage Health Centers	Health care services	36
Red Cross	Disaster Services	44
Aenta Better Health	Health care services	52
Destiny Purpose Outreach Community	Multiple services	56
Southfield Michigan Works	Employment services	46

Wolverine Human Services	Health care services	33
VA Medical Homeless Department	Services for Veterans	34
Disability Network Oakland + Macomb	Multiple services	69
Jewish Vocational Services	Employment services	53
St. Joseph Mercy Health System	Health care	20
Dr. Gary Burnstein Community Health Clinic	Health screenings and services	75
Furniture Bank	Home Furnishings	46
Oakland County Health Division	Health services	82

PART Three

Budget:

Please provide a detailed account of the overall budget, including how the 2015 PHC grant was spent, in the attached 2015 PHC Budget Excel sheet. Please also describe below how the PHC grant was utilized.

Note: When filling out the Excel sheet, please provide an estimated dollar (\$) amount for your in-kind donations (e.g. In-Kind donation for clothes around \$500). You do not need to tabulate the dollar amount for volunteer hours.

Please see the attached budget. The PHC grant was utilized to food, advertising/marketing materials, and the costs associated with the Secretary of State Vendor. In total the event garnered a significant amount of in-kind support as well exceeding \$10,000.

Additional Information

There was significant feedback on the Community Resource Day (CRD) event from guests, vendors, and volunteers. Data was collected through various surveys to these sources. A significant number of surveys/evaluations were collected; 158 surveys were collected from guests at the event, and 39 vendor evaluations were submitted.

Feedback from Our Guests

Over 85% of guests stated this was their first time at CRD while over 96% stated they enjoyed the event. Figure 1 below illustrates how guests heard about the event; this information should serve to aid in marketing decisions for future events. As noted, agency contacts, followed by flyer/advertisements including the flyers, lawn signs, and banners utilized were the top answers.

Figure 1: How did you hear?

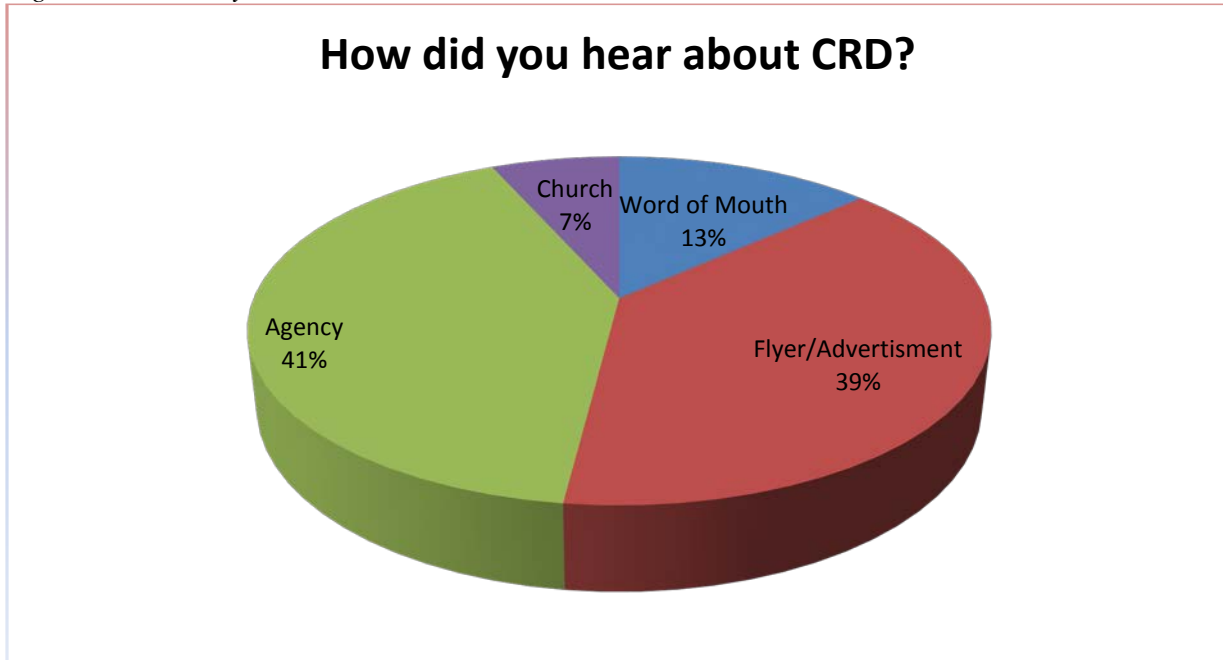
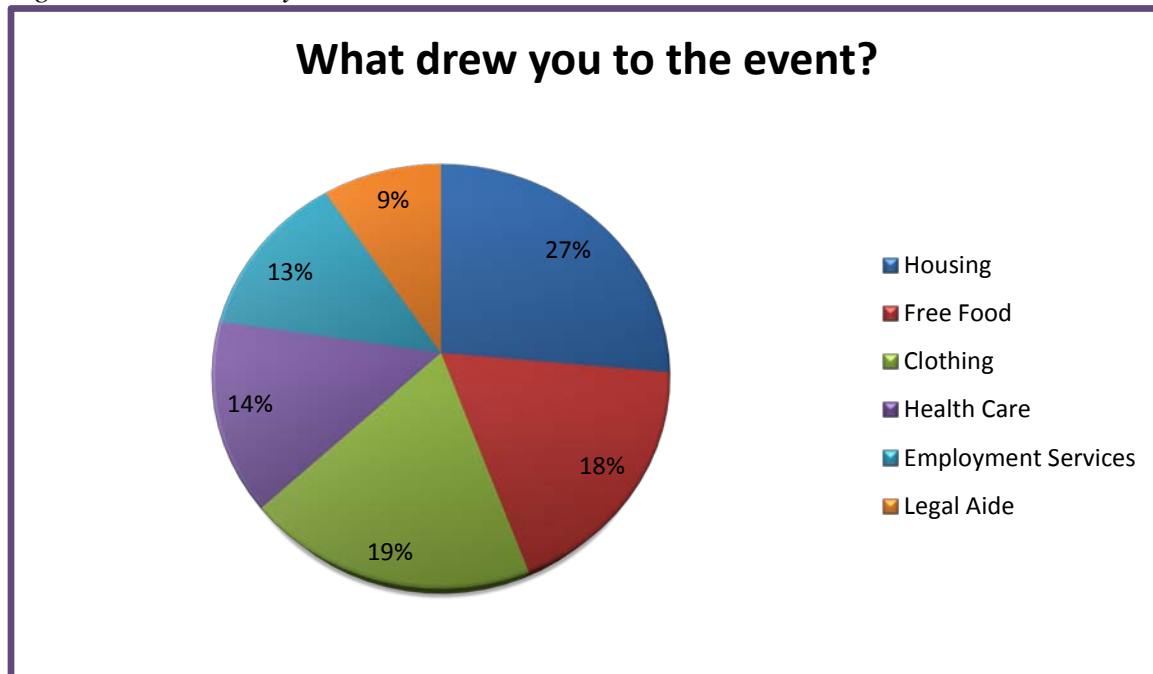


Figure 2 below illustrates what drew guests to attend the event. The most frequent answer was housing, followed by free food and clothing.

Figure 2: What drew you?

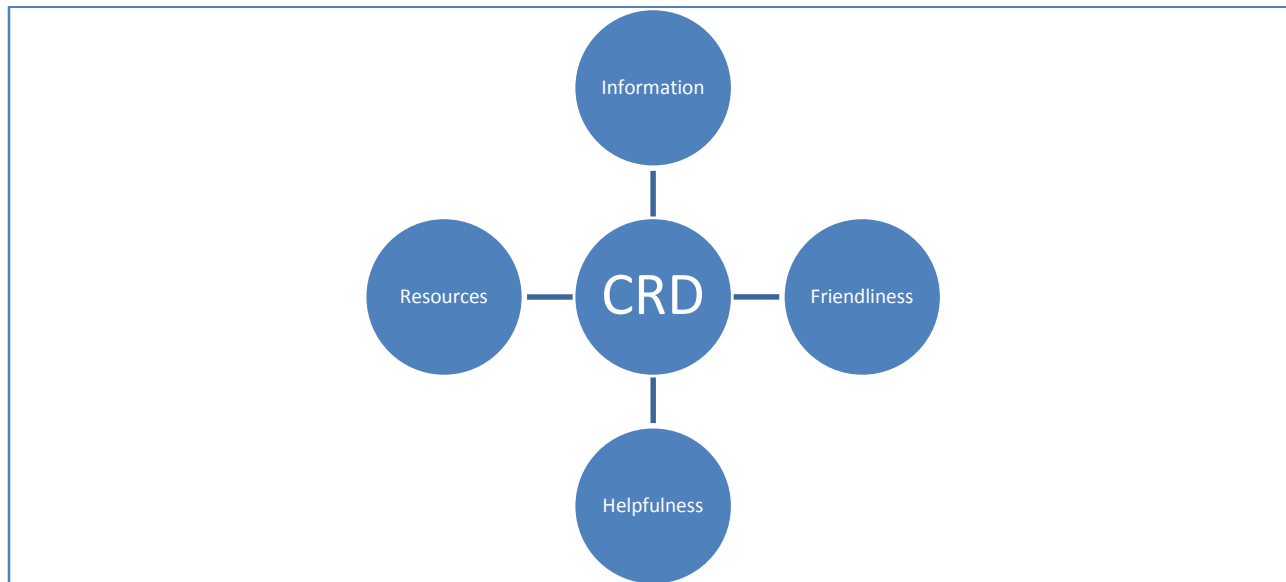


Surveys collected featured a diverse set of feedback on what guests like most about the event. Figure 3 illustrated the most frequent answers from guests when asked this question. Overall, there were highly variable answers from guests including: hospitality, job services, and medical; however the majority of responses fit into the four (4) major themes listed below. Overall,

participants found the event extremely helpful with 100% of guests stating they found the event helpful and over 96% of respondents stating they would invite others to future CRDs.

Figure 3: What did you like most?

What did you like MOST about CRD?



Vendor Response

Similar to guest responses, vendors had overwhelming positive feedback about the event. 100% of respondents stating they would participate in future CRD events. Over 95% of participants rated the event as “Very useful” or useful”, and vendors rating how satisfactory services were for guests at an average score of 4.4/5.0.

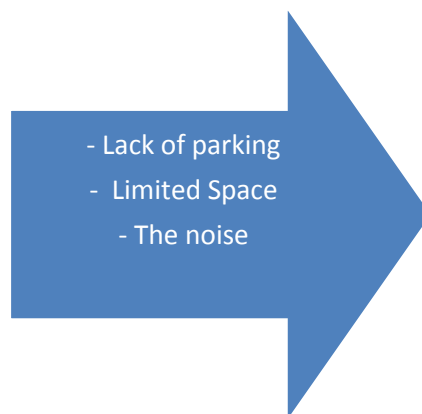
Vendors gave significant positive feedback, however also included potential areas of improvement for the event. *Figure 4* notes most common positive responses in addition to feedback from improvement.

Figure 4: What worked and what could be better?

What worked?



What would you change?



Media

The event received media coverage due to the extensive outreach of the event committee and participating vendors. The event was attended by Oakland County Executive L. Brooks Patterson who spoke about the need for homeless services especially those serving Veterans. The Mayor of Royal Oak also attended the event.